

Green Lantern was the #1 film in it's week of launch in the US and generated a total of \$115m at the US Box Office

In the UK Green Lantern also opened at #1 and has generated \$10m since launch

International roll out is staggered over the summer but the film recently launched in Australia at #1

A fantastic launch for a previously unknown superhero

The DVD and Blu-Ray will launch on October 17th

Where possible retail units will be cross-category with the toy range from Mattel



Green Lantern: The Animated Series a brand new CGI cartoon will launch in the UK Q1 2012, most likely February half-term, on Cartoon Network and will then go Free to Air in the autumn

The CGI series will act as a bridge between the film and the launch of the sequel – likely to be in summer 2014

Who is Green Lantern?

The Green Lantern Corps are an elite group of superheroes chosen by the Guardians of the Universe to protect good and fight evil. Each of the 3,600 Green Lanterns are given the ultimate weapon - the Power Ring - which gives the wearer the ability to create and do anything within the limits of their imagination.

Earth's Green lantern and the central character, is Hal Jordan, a charming, funny hot-shot, Top Gun-style test pilot who finds himself with a job he never expected...

Comic Book Origins

A DC Comic Book creation Green Lantern has appeared in 100 comics a year since 1941 regularly featuring alongside legends such as Batman and Superman in the Justice League

